



SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi / Affiliated to Anna University, Chennai /

Accredited by NAAC & NBA)

(An Autonomous Institution)

Dindigul – Palani Highway, Dindigul 624 002

Department of Artificial Intelligence and Data Science

INDUSTRIAL VISIT REPORT

Academic Year: 2025 – 2026

Date of Visit	29.07.2025
Place of visit	Kevell Corp Global Solutions, Madurai
Year	II year AI&DS Department
Number of Student Visited	61

Kevell Corp (also known as Kevell Global Solutions) is a next-generation IT and digital solutions company based in Madurai, Tamil Nadu, offering **software development, emerging tech services, and training programs**

The company representatives explained their organizational structure and core business activities. II Year AI&DS students learned about real-time software development processes and industry standards. The session was interactive and helped to understand the importance of professional skills. Overall, the industrial visit was informative and beneficial for their career development.

Glimpses of IV to Kevell Corp Global Solutions, Madurai





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INDUSTRIAL VISIT REPORT

Academic Year: 2025 – 2026

Date of Visit	23.08.2025
Place of visit	Hitasoft Technology Solutions pvt. Ltd, Madurai
Year	II year AI&DS Department
Number of Student Visited	61

Hitasoft Technology Solutions Pvt. Ltd. is a private IT services and web/mobile app development company founded in 2008/2009. Located in Madurai, Tamil Nadu, it specializes in custom **B2B software, e-commerce solutions, and mobile applications**, serving over 500 global clients

The team explained their services, projects, and software development lifecycle. II Year AI&DS students gained knowledge about current technologies and industry requirements. The visit helped to connect theoretical concepts with practical applications. Overall, the industrial visit was informative and useful for their professional growth.

Glimpses of IV to Hitasoft Technology Solutions pvt. Ltd, Madurai





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INDUSTRIAL VISIT REPORT

Academic Year: 2025 – 2026

Date of Visit	18.10.2025
Place of visit	Spectrum Softtech Solutions pvt. Ltd, Kochin, Kerala
Year	II year AI&DS Department
Number of Student Visited	55

Spectrum Softtech Solutions Pvt. Ltd., incorporated on December 3, 1998, is a prominent IT and ITES provider based in Kochi, Kerala, recognized for establishing the state's first private-sector IT park in 2006. Operating from a 55,000 sq. ft. facility in Ernakulam South under the leadership of Managing Director Francis John Kunnumpurath, the company delivers a diverse portfolio of services including custom software development, digital marketing, medical transcription, and specialized IT infrastructure solutions like remote server administration and server co-location.

The company provided an overview of its operations and IT service offerings. II Year AI&DS students were introduced to practical aspects of software development and project management. The interaction with professionals helped clarify industry expectations. The visit was educational and beneficial for their academic and professional growth.

Glimpses of IV to Spectrum Softtech Solutions pvt. Ltd, Kochin, Kerala





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INDUSTRIAL VISIT REPORT

Date of Visit	28.02.2026
Place of visit	NetSoft
Year	III year AI&DS Department
Number of Student Visited	55

Company Overview

- **Founded:** 2007
- **Headquarters:** Infopark, Kakkanad, Kochi, Kerala
- **Founder:** Jilo Jose
- **Industry:** Information Technology (IT), Software Development, Digital Marketing, and IT Training
- **Business Type:** Private Limited Company (Nestsoft TechnoMaster Pvt. Ltd.) ([Nestsoft](#))

Services Offered

Nestsoft provides a wide range of IT services, including:

- Custom Software Development
- Web Application Development
- Mobile App Development (Android & iOS)
- ERP and CRM Solutions
- E-commerce Website Development
- Digital Marketing (SEO, Google Ads, Social Media Marketing)
- UI/UX Design
- Cloud and Web Hosting Services
- IT Consulting ([Nestsoft](#))
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Work Environment

Nestsoft is known for:

- Software development projects
- Internship opportunities for students
- Freshers' training programs
- Placement-oriented IT courses
- Digital marketing and SEO services ([Nestsoft](#))

Glimpses of the Industrial Visits

Nestsoft Technologies, Kakkanad, Kochi, Kerala

